

## The Reef on Grand Cayman Completes Transformation

Published on: February 4, 2009

Grand Cayman Island's The Reef has undergone a transformation with the addition of a 970-square-foot meeting facility/wedding venue; Le Soleil Spa, an 800-square-foot retreat with three treatment rooms; and a new gym, Simply Fit, is now open featuring Cybex equipment and exercise classes. The final resort phase featuring 42 new guestroom suites opened last June 28. The beachfront property targets families, weddings, couples and solo travelers. The resort has instituted a variety of new "simple services" including a simple all-inclusive package, a simple booking program, a simple hurricane policy, a simple rate guarantee, and simply the best wedding guarantee (only one wedding per day), a simple non-motorized sports program and more. Travel agents who work with The Reef's wholesale partners or with the Cayman Island Department of Tourism are being invited to experience what is new at the property. Agents can book a complimentary two-night stay any time from July 1 to Oct. 31. Agents who want to stay longer can book at the traditional travel agent rate at 50 percent. For more information, call 866-714-2309, email [traveltrade@thereef.com](mailto:traveltrade@thereef.com) or visit [www.thereef.com](http://www.thereef.com).

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